



765 216 ENGLISH FOR TOURISM AND HOSPITALITY INDUSTRY II



FACULTY OF MANAGEMENT SCIENCE
SILPAKORN UNIVERSITY

PREFACE

This textbook has been gathered particularly for Thai Tourism students with the adapted materials. The textbook begins with background information to provide the students' basic knowledge of general idea of Tourism and Hospitality Industry, practical activities and exercises to support English skills of reading and writing through the different topics, interactive speaking activities and suggested listening activities to encourage students communicate. In addition, required Tourism vocabulary, phrases and sentences that relate to Tourism and Hospitality in Thai and international contexts are included to support students learning one of English for Specific Purposes courses and make the studies relevant to the real world.

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Course Specifications

Tentative Syllabus for 765 216 English for Tourism and Hospitality Industry II

Code and Title	765 216 English for Tourism and Hospitality Industry II
Credit Hours	2 (1-2-3)
Program	Tourism Management Program, Faculty of Management Science
Prerequisite	765 215 English for Tourism and Hospitality Industry I

Course Description

English skills for efficient communication in the Tourism and hospitality industry, description of tourist attractions, provision of information and guidance, presentation of trip reports.

Objectives of the course

After the completion of this course, students should be able to

- 1.1. Communicate proficiently in English regarding Hospitality services and Tourism business
- 1.2 Expand vocabulary, phrases, expressions and sentences in relation to attractions, restaurants, airports and airline businesses and related service industry
- 1.3 Arrange and provide information about the trips, attractions and information

Learning Activities

- Explanation
- Description
- Read aloud
- Role Play
- Work in pairs
- Group discussion
- Oral Presentation
- Quizzes
- Technological games

Evaluation and Assessment

1. Midterm Exam	25%
2. Final Exam	25%
3. Quizzes	10%
4. Presentation	20%
5. Participation & Attendance	20 %
Total	100%

Evaluation Criteria: Mark-based criteria.

Weight of points

A	Excellent	80-100
B+	Very good	75-79
B	Good	70-74
C+	Fair good	65-69
C	Fair	60-64
D+	Poor	55-59
D	Very poor	50-54
F	Failed	0-49

Essential references

- <http://www.eslflow.com/tourismlessons.html>
- <https://www.lonelyplanet.com>
- <http://www.longman.com/dictionaries>
- <http://www.oxfordadvancelearnersdictionary.com>
- <https://www.tourismthailand.org>